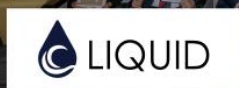




HKICT Awards 2022 - FinTech Award Winners' Sharing Series

Gold Award Winner



Silver Award Winners



Overview

Hong Kong's Fintech success is in large part due to the breadth and depth of our financial services industry and our entrepreneurial culture. To support Members in their digital transformation and assist them in deploying Fintech solutions that come with a proven record of success, HKIB is continuing the "HKICT Awards 2022 – FinTech Award Winners' Sharing Series", providing the latest market updates on Fintech and case sharing.

Agenda

Presentation and demonstration by HKICT Awards 2022 - FinTech Award Winners

Webinar 1: FinTech (Emerging Solutions) Silver Award – On-us Company Limited (13 April)

- ✓ Introduce the "on-us" incentives ecosystem
- ✓ Analyse the market gap in voucher solutions
- ✓ Demonstrate how to build lifetime value with the performance-based technology

Webinar 2: FinTech (Regulatory Technology and Risk Management) Gold Award – Liquid (20 April)

- ✓ Introduce the challenges and limitations of traditional data protection methods
- ✓ Explain the benefits of blockchain technology for enhancing data security and how its being used for data protection
- ✓ Present the future of blockchain technology and its potential for continued growth and innovation

Webinar 3: FinTech (Banking, Insurance and Capital Markets) Silver Award – YAS Digital Limited (28 April)

- ✓ Demonstrate ways to overcome the difficulty of applying the blockchain and big data to the mobile app
- ✓ Explain how to leverage blockchain and big data to enrich the mobile insurance experience
- ✓ Explain how can microinsurance benefit the customers

Who Should Attend?

- Target users and key decision makers from digital transformation, digital innovation, partnership and compliance departments
- Practitioners from Banking and Finance industry
- Fintech and Regtech community in Hong Kong

Event Details

Date & Language 13 April 2023 (Thu) – On-us *Cantonese*

20 April 2023 (Thu) – Liquid *English*

28 April 2023 (Fri) – YAS *Cantonese*

Time 3:00pm – 4:15pm

Format Online seminar conducted via Zoom

Fees FREE for HKIB Members
HKD200 for Non-Members*

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Enquiry (852) 2153 7800
meme@hkib.org